

Sr.No.1182

Exam Code: 110605

Subject Code : 2771

Bachelor of Vocation (Fashion Technology) - 5th Semester

(2221)

Paper-VI : Basics of E-Business

Time allowed: 3 hrs.

Max. Marks: 50

Note: Attempt any five questions, selecting at least one question from each section. Each question carries equal marks.

Section-A

1. Define Commerce and discuss its features. Explain the role of aids and aids to trade.
2. What is the role of e-commerce? Discuss its advantages and disadvantages.

Section-B

3. Explain the concept of internet. Discuss its importance in promotion of fashion technology.
4. Explain the concept of e-commerce. How is it better / worse than traditional commerce, Discuss?

Section-C

5. Write a detailed note on types of e-commerce giving examples.
6. Elaborate impact of e-commerce on society.

Section-D

7. 'E- Payment is most common now a days' Discuss.
8. Write notes on each of the following:
 - (i) Smart cards
 - (ii) E-cheques

1182(2221)100